

Ziptrek Ecotours (MT)

CARBON REPORT

FY 2025



www.ziptrek.com

Reporting Period: 01/01/2025 to 31/12/2025

Mont-Tremblant, QC

Prepared by:
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OUR COMMITMENT

More than giving guests a spectacular aerial experience, we aim to educate and inspire; they leave knowing more about nature, place, and how they can help protect it.

At Ziptrek Ecotours Mont-Tremblant, we believe that outdoor adventure and environmental responsibility go hand in hand. Our tours are designed not only to thrill but to spark curiosity and respect for the natural world. Every guest journey, from the first zipline to the final landing, is an opportunity to spread ecological awareness.

As part of our ongoing commitment to sustainability, we continue to evaluate and minimize our environmental footprint across all aspects of our operations.

This year, we took an important step by measuring our baseline greenhouse gas (GHG) emissions to better understand where our biggest impacts lie and to identify concrete opportunities for reduction. From energy use and transportation to waste and equipment maintenance, each activity within scope has been carefully analyzed to help us set future goals for improvement.

This report summarizes our 2025 carbon footprint, calculated using the AEQ emissions calculator, and marks a new chapter in our ongoing journey toward carbon awareness and continuous improvement.

Table 1: Share of total emissions across scopes 1-3

Scope	Source	Emissions (t CO ₂ e)	Share of total
Scope 1	Direct fuel use (vehicles & equipment)	1.68	7 %
Scope 2	Purchased electricity	0.17	1%
Scope 3	Indirect sources (travel, commuting, waste, purchased goods)	22.93	92%
Total		24.78	100%

(t CO₂e = tonnes of carbon-dioxide equivalent)

COMPANY STATISTICS

The chart below presents Ziptrek Mont-Tremblant’s 2025 greenhouse gas emissions by source, as defined within the AEQ Carbon Calculator system boundary. This breakdown provides an overview of all operational and value chain activities included in the inventory, establishing a clear baseline for future tracking and reduction efforts.

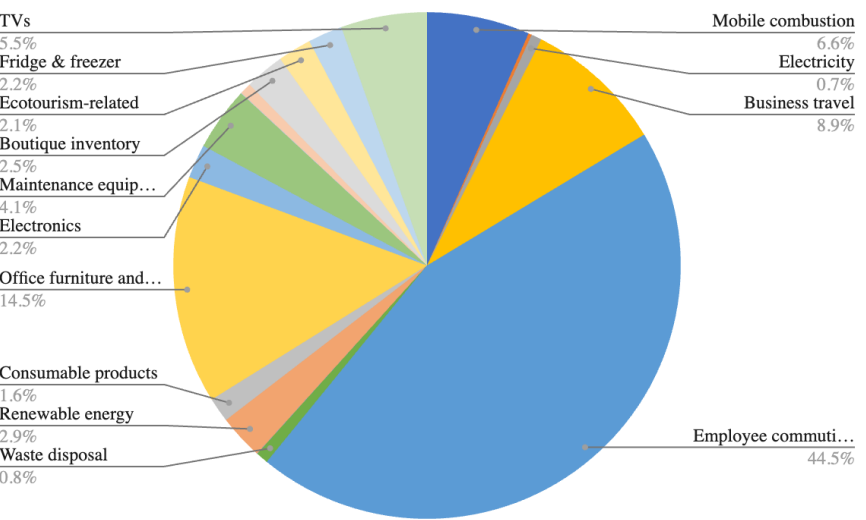


Figure 1: Total breakdown of emissions by category

Together, these sources represent the full picture of Ziptrek’s operational footprint for 2025. The results provide a foundation for understanding where emissions occur and how future reduction efforts can be most effective.

24.78 TCO2E

TOTAL EMISSIONS FOR FY2025

Our 2025 carbon footprint totaled 24.78 tonnes of CO₂e, with the majority stemming from Scope 3 (indirect) sources such as commuting, travel, and purchased goods. Direct fuel use and electricity represented a much smaller share, typical for an ecotourism operator with low infrastructure intensity.



LOOKING AHEAD

Understanding emissions by scope helps identify where our impacts occur throughout operations. Scope 1 covers direct fuel use from on-site vehicles and maintenance equipment, Scope 2 represents indirect emissions from purchased electricity, and Scope 3 includes all other indirect sources such as commuting, travel, waste, and purchased goods. As is typical for an ecotourism operation with limited infrastructure, Scope 3 dominates our footprint, reflecting the indirect nature of most of our activities.

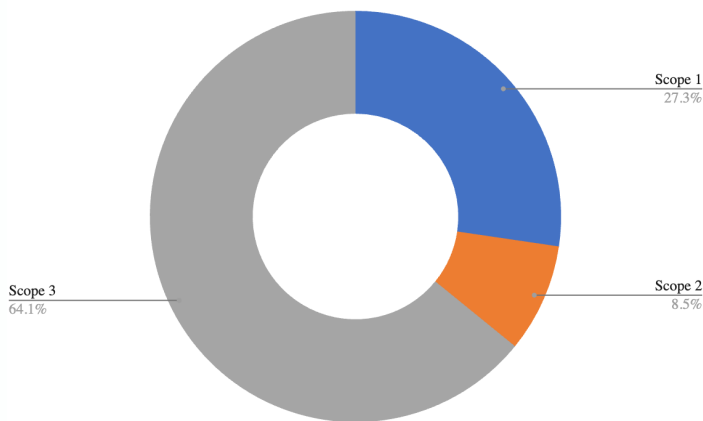


Figure 2: Total breakdown of emissions by scope

The largest contributors to Ziptrek’s 2025 carbon footprint were employee commuting, office and supply purchases, and business travel.

Table 2: Top 5 sources of emissions

Source	Emissions (t CO ₂ e)	Share of total
Employee commute	11.032	45%
Office furniture & supplies	3.604	15%
Business travel	2.211	9%
On-course vehicles	1.624	7%
Maintenance equipment	1.008	4%



Together, these categories account for 80% of total emissions within scope. These insights highlight opportunities to promote low-carbon staff transportation, more efficient procurement, and reduced travel-related impacts without compromising guest experience or operational quality.

Building on these findings, Ziptrek Mont-Tremblant will move from measurement to targeted action, focusing on the most material sources of emissions identified in this assessment. Key priorities include reducing transportation impacts through staff carpooling and transit initiatives, improving waste diversion, and increasing local, sustainable procurement. By tracking progress annually and setting measurable reduction targets, Ziptrek aims to lead by example in low-impact ecotourism and ensure our operations remain both responsible and resilient.

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Acknowledgements

Ziptrek Ecotours Mont-Tremblant thanks its staff, management team, and seasonal guides for their continued commitment to sustainability. We also acknowledge the support of the Association des Entreprises en Écotourisme du Québec (AEQ) for providing the carbon calculator tool and guidance throughout the reporting process.

Data Sources & Methodology

All calculations in this report are based on data from the AEQ Carbon Calculator (2025) and follow guidance from the GHG Protocol Corporate Standard. Emission factors were applied according to the tool's framework, using data collected from operational fuel and electricity use, employee commuting, business travel, waste, and procurement records for the 2025 reporting year.

Disclaimer

This report summarizes Ziptrek Mont-Tremblant's estimated greenhouse gas emissions for the 2025 fiscal year. Results are based on best-available data and standard emission factors at the time of reporting. Figures may be refined in future years as data quality and scope improve. This report is intended for internal tracking and educational purposes.

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